

CANADA DRY® VIRTUAL SCRATCH CARD PROMOTION

OFFICIAL RULES

NO PURCHASE NECESSARY TO PLAY OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- PROMOTION DESCRIPTION:** The **Canada Dry® Virtual Scratch Card Promotion** (“**Promotion**”) begins at 12:00:00 AM (ET) on 5/1/24 and ends at 11:59:59 PM (ET) on 6/30/24 (“**Promotion Period**”). The Promotion consists of “Prizes” (as this term is defined below) throughout the Promotion Period to be awarded to entrants via randomly selected times during the Promotion Period. By participating in the Promotion, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules, Sponsor’s Privacy Policy located at <https://www.keurig.com/content/privacy-policy>, Sponsor’s Terms of Use located at <https://www.keurigdrpepper.com/en/term-of-use>, and the decisions of Dr Pepper/Seven Up, Inc. (“**Sponsor**”), which shall be final and binding in all respects. The Administrator of this Promotion is TPG Rewards, Inc. located at 19790 West Dixie Hwy, Suite 808, Aventura, FL 33180 (“**Administrator**”).
- ELIGIBILITY:** Open to legal residents of the fifty (50) United States and District of Columbia who are eighteen (18) years of age or older at the time of entry. Employees of Dr Pepper/Seven Up, Inc., TPG Rewards, Inc., and any retailers where this promotion is marketed, their respective parent companies, subsidiaries, affiliates, advertising, promotion, and other agencies (collectively, the “**Promotion Entities**”) and their immediate family members and/or those living in the same household of each are not eligible to participate.
- HOW TO PARTICIPATE:**

During the Promotion Period, go to www.sippablesummercomfort.com (“**Website**”), complete the required information in order to register for the Promotion, and click on the button to go to the **Canada Dry® Virtual Scratch Card** (the “**Canada Dry Game**”). Once you have accessed the **Canada Dry® Game**, follow the on-screen instructions to play the game. Once you have completed the game, you will be notified if you have won a prize - subject to verification. Prize determination will be randomly computer-generated during the Promotion Period. In the event a dispute regarding the identity of the individual who actually claims a Prize cannot be resolved to Sponsor’s satisfaction, the affected claim will be deemed ineligible. NOTE: Online entry must be made by the participant, only at the Website. Entries made by any other individual or any entity, and/or originating at any other website or e-mail address, including but not limited to commercial sweepstakes subscription

notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited.

Limit one (1) game play per person/email address/phone number per day during the Promotion Period. For purposes of these Official Rules, a 'day' is defined as any twenty-four (24) hour period during the Promotion Period beginning at 12:00:00 AM (ET) and ending twenty-four (24) hours later at 11:59:59 PM (ET). In the event of a dispute regarding any game play/prize claim, such game play/prize claim will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of registration, provided that person meets all eligibility requirements set forth in these Official Rules. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Participants may not participate with multiple e-mail addresses, nor may participants use any device or artifice to enter multiple times or as multiple participants. Any participant who attempts to participate with multiple email addresses, under multiple identities or uses any other device or artifice to enter multiple times will be disqualified from participation in the Promotion and all game plays by that participant will be void. Only fully completed registrations are eligible. Sponsor is not responsible for any change of mailing address, email address, and/or telephone number of participants.

If due to printing, production, computer or other errors, more prizes are claimed than intended, the intended number of prizes will be awarded in a random drawing from all those submitting purportedly valid claims. No more than the number of Prizes set forth in these Official Rules will be awarded. **ALL POTENTIAL WINNING GAME PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. A "SCREEN SHOT" IS NOT PROOF OR EVIDENCE OF A WINNING GAME PLAY AND/OR PRIZE. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE CANADA DRY® GAME SHOULD SO INDICATE, UNLESS AND UNTIL SAID PARTICIPANT'S ELIGIBILITY AND THE POTENTIAL WINNING GAME PLAY HAS BEEN VERIFIED AND SAID PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY GAME PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE GAME PLAY AND IS VOID AND WILL NOT BE HONORED.**

The Website's database clock will be the official timekeeper for the Promotion. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or

programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

4. **WINNER NOTIFICATION:** Prize winners will be notified immediately at the conclusion of their game play. If a participant is a winner, they must select the retailer where they would like to redeem their Prize before their Prize will be delivered via one of the methods described below. Promotion Entities shall have no liability for any potential winner notification that is not received by any potential winner for any reason, including but not limited to computer malfunctions.
5. **PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS:** Eighteen thousand (18,000) Prizes are available.

Each prize consists of one (1) free 20 oz. **Canada Dry® Ginger Ale** product / ARV up to \$3 each (“Prize”). Winner has the option to utilize their Prize value towards the purchase of an eligible 12-pack instead of one (1) free 20 oz. If winner chooses that alternative option, then the \$3.00 Prize value will be deducted from purchase and winner is responsible for remaining balance. Eligible 12-pack details will be provided at the time of awarding of the Prize. If a winner selects a retailer that accepts Barcode Buck\$®, their Prize will be awarded in the form of **Canada Dry® Ginger Ale Barcode Buck\$® / ARV \$3.00** each. Barcode Buck\$® expire on 7/15/24. Barcode Buck\$® can be redeemed at participating retailers found online at <https://barcodebucks.com/canadadry/terms.pdf>. Barcode Buck\$® retailers are subject to change without notice at the sole discretion of Administrator. If a winner selects a retailer that does not accept Barcode Buck\$®, they will receive the max. ARV value of the Prize in cash via Venmo. **Venmo credit can only be sent to the mobile phone number provided at the time of registration.** Total ARV of all Prizes \$54,000. Odds of winning a Prize are based on the total number of eligible entries received, the time in which they are received and the number of available Prizes at the time of entry. Barcode Buck\$® are subject to the terms and conditions associated with their use. Unclaimed Prizes will not be awarded. Limit two (2) Prizes per person/email address/mobile number during the Promotion Period. All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winner. Barcode Buck\$® are subject to the terms and conditions associated with their use. UNCLAIMED PRIZES WILL NOT BE AWARDED.

6. **GENERAL:** If Prize notification or Prize is returned as non-deliverable, Prize may be forfeited. No correspondence will be acknowledged. Except as otherwise stated herein, no cash equivalents, substitutions or transfer of Prize permitted except that Sponsor reserves the right to substitute a Prize of equal

or greater value in the event that an offered Prize is unavailable. Subject to all federal, state and local laws/regulations. Neither Promotion Entities nor their employees will have any liability whatsoever for any injuries, losses or damages of any kind caused by any Prize or resulting from acceptance, possession, use and/or misuse of any Prize or participation in the Promotion or any Prize - related activities. Acceptance of a Prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's name, voice, likeness and/or Prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, where allowed by law. By participating in this Promotion, participants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Sponsor not responsible for any typographical or other error in the printing of the Promotion or in administration of the Promotion.

7. **LIMITATIONS AND RELEASES:** Sponsor assumes no responsibility for any damage to a participant's or any other person's computer system, which is occasioned by accessing the Canada Dry® Game application or otherwise participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or Prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion or the Canada Dry® Game, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. In the event Sponsor is prevented from awarding Prizes or continuing with the Promotion as contemplated herein by any event beyond its control, then

Sponsor shall have the right to modify, suspend, or terminate the Promotion. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

8. **PRIVACY:** For information about how the Sponsor uses your personal information, please see its privacy policy, located at available at <https://www.keurig.com/content/privacy-policy>.
9. **GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF PARTICIPANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION OR ANY PRIZE SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION.
10. **SPONSOR:** Dr Pepper/Seven Up, Inc., 6425 Hall of Fame Lane, Frisco, TX 75034.

Barcode Buck\$® is a registered trademark of TPG Rewards, Inc.

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